

Report Form A-2
Assessment of Program Outcomes for
AUXILIARY ENTERPRISES

Campus Dining
(Educational Support Unit)
AY 2004-2008
(Assessment Period)

1. Program Outcome

Establishment and maintenance of administrative structures which support on-campus dining services offered to students, faculty, and staff.

2. Strategies Used to Meet Program Outcome

2004-08

1. Utilize SIS administrative software to collect, store, and retrieve individual meal plan applications.
2. Utilize SIS administrative software to create individual meal plan accounts.
3. Provide 1500 sq ft of additional on-campus dining space “Jazzman Café”
4. Revitalize and update “Pardus” faculty and staff on-campus dining facility.
5. Advertise (flyers and campus announcements) on-campus dining facilities and services.
6. Provide additional dining service “Sport Grille” locate in Farrell Laundry (3,200 Square Feet)
7. Utilize ID card system for meal plan & Laundry Services.
8. Maintain effective cash handling procedures.

2008-09

1. Utilize Banner administrative software to collect, store, and retrieve individual meal plan information.

3a. First Measure or Means of Assessment for Outcome above and Criteria for Success

Participation rates were utilized to measure success of auxiliary support of on-campus dining.

3b. Results/ Findings

Over the years, participation from student client groups has increased. Since groups have an array of near-by dining choices, we predict that the following increase is due to improved on-campus dining services. On-campus dining participation rates for 2004-08 are as follows:

FY 2004 7,262
FY 2005 6,503
FY 2006 7,253
FY 2007 7,386

3c. Use of Results

Because on-campus dining participation rates has shown a steady increase for almost a decade and because it is forecasted that student enrollment will increase, Auxiliary Enterprise is planning to identify, remodel or build increased square footage to support on-campus dining.

4a. Second Measure or Means of Assessment for Outcome above and Criteria for Success, if available

4b. Results/ Findings (How did you do? Summarize assessment data collected.)

4c. Use of Results (How did you use the findings, e.g., maintain, improve, change, etc.)

5. Documentation

Participation rates can be found in the Office of Ms. Tressy Wilson, MSC, Rm. 107.