

Prairie View A&M University

The Assessment Plan 2000-2010

*Division for Student Affairs
Special Programs/Cultural Series*

Department Assessment Committee

*Chair
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Mission

Consistent with the mission and core values of the University and the Division of Student Affairs, the mission for Special Programs Cultural Series is to develop and implement comprehensive and stimulating programs that educate and develop students through participation and exposure to cultural diversity, prevention service, community service and awareness.

Alignment to University's Mission

Promoting programs that contribute to student success is part of the University's goals for 2005-2010. The Office of Special Programs Cultural Series is charged with providing widespread campus participation to create support for prevention programs and other health related efforts. The office also focuses on cultural development, diversity and student awareness. Through programming the Office of Cultural Series contributes to accomplishing the service components of the overall university mission.

Core Values of the Office of Special Programs Cultural Series

Leadership

Prairie View A&M University will stimulate, initiate, and implement program and services to both inspire and guide students, faculty, and staff in developing their self-confidence, self-discipline, and other requisites to becoming successful leaders in their professions and in their communities, further, university will offer campus-based and distance education programs to enhance the life chances for persons in its service areas.

Social Responsibility

Prairie View A&M University will promote active participation in constructive social change through volunteerism, leadership, and civic action on the part of its faculty, staff, and students; further, the university will utilize channels available for influencing public policy on the local, state, national and international levels.

Conceptual Framework for the Assessment in Special Programs and Cultural Series

The three tenets of the University's mission statement –research, teaching, and service, guide us as we approach each program/event. Each event is viewed as an opportunity to educate and enlighten the student from conceptualization, to implementation and evaluation. This is

consistent with the mission and core values of the University and the Division of Student Affairs. Moreover, Institutional Goal 7 for the years 2005-2010 directs our office to:

Goal 7. Promote programs that contribute to student success

Best practices and azimuths identified in the Integrated Plan of the Texas A&M University System apply to this knowledge base:

Azimuth 2. Provide Educational Access and Excellence and Nurture Educational Success.

Students are able to learn from programming or planning process, for in them lays the opportunity to understand contracts, bid processes, financial transactions, teamwork, time management, scheduling, networking with professionals, and a host of other opportunities.

Some of our standards and benchmarks come from established documentation in the field of Student Affairs, while others have been experientially developed over time. These resources combine to guide our practices in meaningful ways.

The Council for the Advancement of Standards (CAS) for Special Programs and Cultural Series plays a vital role in establishing benchmarks from which we can measure our programs, services, and activities. Additionally, the Prairie View A&M University Core Values of: leadership and social responsibility inform and guide our service delivery, program and activity selection, and overall student development philosophy.

To that end, assessment will take place at the event-level and be developmental in focus. As reflected on the Assessment Cycles by Unit chart, event-specific satisfaction surveys will be administered on an ongoing basis. Moreover, the surveys are designed to collect both qualitative and quantitative data. Assessment data will be analyzed by the Departmental Assessment Committee which will include the Special Programs/Culture Series Coordinator and the event planning committee. Students will continue to be heavily involved in event planning committee work and will also assume a central role in assessment committee discussions as we incorporate assessment into the decision-making process for future programming and improvement.

PRAIRIE VIEW A&M UNIVERSITY

Program Name: Special Programs/Cultural Series

INSTITUTIONAL GOALS

Programs Outcomes, Objectives, Action Strategies, Success Measures, Responsible Person (s), Cost Estimates and Lead to Improvement
FY'07

Goal 7. Promote Programs that Contribute to Student Success					
Outcomes	Objectives/Action Strategies	Success Measure	Person (s) Responsible	Resource Allocation	Leads to Continuous Improvement and New Performance Measure
Deliver a wide variety of programs that enhance student learning and development.	Collaborate with various departments, colleges and external agencies to develop and implement programs that reflect the values of a large planning committee and meets satisfactorily the needs of a diverse student population.	85% of participants will report favorable survey results after each event.	Program Coordinator Program Committee	\$40,000	By increasing student/staff participation and involvement in the development and planning of programs, students will more likely attend and support these special programs and make significant gains in their development and learning.

Goal 7. Promote Programs that contribute to Student Success					
Outcomes	Objectives/Action Strategies	Success Measure	Person (s) Responsible	Resource Allocation	Leads to Continuous Improvement and New Performance Measure
Improve staff development	<p>Collaborate with the Texas A&M System Universities and Agencies through participation in the annual TAMUS Student Affairs Symposium</p> <p>Participate in at least one national conference in 2007-2008</p>	<p>2007 Satisfaction Survey yielded 100% approval rating with the TAMUS Student Affairs Symposium sponsored by PVAMU</p> <p>(75.2% rated the Symposium as excellent; 24.8</p>	Program Coordinator	\$1500	<p>Continue efforts to gain and share best practices and innovative research on programming in Student Affairs</p> <p>Strengthened linkages among like departments across the A&M System</p>

		rated the overall Symposium as good)			In 2007-2008 we will utilize the information from the System conference to strengthen university Special and Cultural programs.
Goal 7. Promote Programs that Contribute to Student Success					
Outcomes	Objectives/Action Strategies	Success Measure	Person (s) Responsible	Resource Allocation	Leads to Continuous Improvement and New Performance Measure

<p>To foster information and awareness programs that will assist students to make informed life-long decisions.</p>	<p>Foster co-curricular support to the learning community through involvement in activities that encourage a holistic approach to the total development of students in:</p> <p>1) Continue to Identify and implement comprehensive student programs</p>	<p>Students from several academic departments selected Cultural Series and Special Programs as part of their class requirements to volunteer 20 hours per semester.</p>	<p>Faculty Program Coordinator Committee Members</p>	<p>N/A</p> <p>\$40,000</p>	<ul style="list-style-type: none"> • Students will be able to make healthy lifestyle decisions for now and the future. • Students will be more enlightened on gender/ethnicity/social issues i.e. Black History, Women's History, Alcohol and Drug Awareness and other topics. • Enhanced communications and collaborations among units emphasizing a common goal to enhance student awareness, development and success. • Contribute to the maintenance of a university environment that supports the social, moral and physical development of all students.
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Unit: Special Programs/Cultural Series

Assessment Cycles by Unit

Name of Measure	Report Completed Yes or No	Targeted Population	Type of Measure				Administrations Period		Frequency	Description/ Purpose	Where Assessed/ Location/ Format	Outcome/ What Assessed?
			Standardized Test	National Survey	Local Survey	Other: Specify	Past	Future				
<i>Example:</i> Student Survey	Yes	Undergraduate Candidates			X		2004	2005 - 2010	Yearly	Student Self-Report of Core Curriculum	By Program <i>(Web – By 2007)</i>	Perception/ Satisfaction/ Quality of Student Learning
<i>Example:</i>	Yes	Freshmen	X				1999,	2005	Yearly	Measures of critical	TBD	Student Learning

Academic Profile		& Juniors				2004			thinking, reading and mathematics		
Student Program Survey	Yes	Student Body			X	2005	2010	On going by events	To evaluate the effectiveness of the program and its impact on student development	On site at the event as well as Committee Meeting debriefings after the event	Student Satisfaction
Student Body, Faculty/ Staff Survey	Yes	Student Body, Faculty/ Staff			X	2006	2010	Each Semester	To evaluate campus wide program effectiveness	To Be Determined	To obtain data for developing future programs

Assessment/Feed Back

The success of Special Programs Cultural Series is measured from the participation of students, academic collaborations, student perception and satisfaction. Assessment results in FY2005-2006 yielded the following:

In addressing the feed back assessment for Special Programs Cultural Series, the following questions were answered:

What does your assessment data tell you about student learning and/or service delivery?

Student Program Survey (On-going; qualitative/quantitative; Event-by-Event) Data suggested the following:

Increased student participation in the Distinguished Lecture Series and Heritage Month programs.

Student Body, Faculty/Staff Survey (Semester; qualitative) Data suggested the following:

Almost all students responded “Extremely Well” to the over all perception of programs listed as Cultural Series and those listed as Special Programs. Most Students felt that it was “Some What” important to receive extra credit from their instructor for participating in programs. Students also felt that it was “Extremely or Somewhat Important” to receive information at awareness programs. Comments included, we need more programs like this each semester; I’m beginning to feel not so culturally retarded. I enjoy the real talk; I see cultural talent that I properly would never see on my own.

How will assessment data be used to improve student learning and/or service?

Assessment data will be used to evaluate existing programs and the implementing of new ones. Surveys will be modified in order to continue improvements to all of the Special Programs Cultural Series services.