

PRAIRIE VIEW A&M UNIVERSITY STRATEGIC PLANNING/ENTERPRISE RISK MANAGEMENT RETREAT

January 12 – 13, 2006

Memorial Student Center Ballroom Level

Agenda

Thursday, January 12, 2006

7:00a.m.-7:55a.m. **Registration and Continental Breakfast**

GENERAL SESSION I

8:00a.m.-8:25a.m. **Planning Framework: Guaranteeing the Continued
Growth and Vitality of Prairie View A&M University:
A Review of Internal and External Environmental Impactors**

Presiding: Mr. Frank D. Jackson, Governmental Relations
Discussant: Dr. E. Joahanne Thomas-Smith, Provost and Senior
Vice President for Academic and Student Affairs
Remarks: Dr. Evelyn Thornton, Speaker, Faculty Senate

8:30a.m.-9:15a.m. **Managing the University Through Trials and Triumphs:
Preserving Core Values in Leading and Learning**

Presiding: Mr. Olusanya Oludayu, SGA President
Speaker: Dr. George C. Wright, President

Comments and Questions

9:20a.m.-10:35a.m. **The Current Status: Organization, and Key Current and
Proposed Initiatives**

Dr. Laretta Byars
Vice President for Institutional Relations and Public Service
Mrs. Mary Lee Hodge
Vice President for Business Affairs
Mr. Charles McClelland
Director of Athletics
Dr. E. Joahanne Thomas-Smith
Provost & Senior Vice President for Academic and Student Affairs
Dr. Willie Trotty
Vice President for Research and Development
Mr. Fred Washington
Vice President for Administration and Auxiliary Services

Comments and Questions

10:40a.m.-10:55a.m. **Cell Phone and Coke Break**

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Thursday, January 12, 2006 Continued

GENERAL SESSION II

11:00a.m.-11:50a.m.

**Our Future, Perhaps *A River Runs Through It* But Surely
Financial Stability, Enterprise Risk Management (ERM) and
Enrollment Growth Run Through It**

Mrs. Mary Lee Hodge
Vice President for Business Affairs

Mr. Rod Mireles, Controller

**Enrollment Trends: Commitments to Closing *the Gaps* –
What Will Your Unit Do To Retain More Students and
Increase the Number of Students including Community
College Transfers and Graduate Students**

Mr. Don Byars
Associate Provost for Enrollment Management

Comments and Questions

12:00noon. -1:00p.m.

**Lunch and Discussion
Core Values: The “Immovable” Feast**

1:10p.m. – 3:15p.m.

**Focus Group Session I
To Ignore or Not to Ignore Enterprise Risks? That is Not the
Question!**

GROUP A
GROUP B
GROUP C
GROUP D
GROUP E

(See Group Assignments on the attached pages.)

3:20p.m. - 3:30p.m.

Session I Wrap Up and Announcements

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7:00a.m.-7:55a.m. Registration and Continental Breakfast

GENERAL SESSION III

8:00a.m.-8:15a.m. Observations and Remarks

Dr. E. Joahanne Thomas-Smith, Provost and Senior
Vice President for Academic and Student Affairs

**8:20a.m.-9:40a.m. Focus Group Session II
Shapers of Place and Practice: Mission, Priority Objectives
and Realistic Strategies**

9:55a.m.-11:10a.m. Feedback from Focus Groups
Groups A through E

11:15a.m.-11:35 a.m. Questions/Comments

11:45a.m. Luncheon and Closing Remarks

Dr. George C. Wright, President

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Group A

Meeting Location: Memorial Student Center Ballroom C

1. Byars, Don
2. Dungey, Deborah
3. Foster, Laurette
4. Freeman, Pamela
5. Gaither, Gerald
6. Gooch, Mary
7. Kelley, Danny R.
8. Matthews, Tracie
9. McFrazier, Michael L.
10. Pearson, Mark
11. Snead-Greene, Cheryl
12. Thomas-Smith, E. Joahanne
13. Thornton, Evelyn
14. Williams, Lora

Leader/Reporter: Mr. Mark Pearson

Resource Person(s): Mr. Don Byars, Ms. Tracie Matthews and Dr. Cheryl Snead-Greene

Recorder: Dr. E. Joahanne Thomas-Smith/Dr. Michael L. McFrazier

Goal 1. Strengthen the Quality of Academic Programs

Known ER(s): (14) Student recruitment practices that appear to be uncoordinated/decentralized and recruiting goals with incomplete follow-up.

Goal 2. Improve the Academic Indicators of the Student Body

Known ER(s): (1) Lack of scholarship funding needed to attract and retain quality high school graduates and community college transfers, and the obvious performance deficiencies in awarding Student Financial Aid.

Goal 7. Promote Programs that Contribute to Student Success

Known ER(s): (3) Lack of a seamless articulation process that will make the transition from community college to senior college more efficient and effective, including the areas of admission, advising, financial aid, and other critical student support services.

(4) Lack of a clearly articulated and funded plan for strengthening the academic skills of students who are under-prepared for college work.

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Group B

Meeting Location: Memorial Student Center Room 201

1. Bryant, Milton, R.
2. Collins, Donald
3. Daniels, Dennis
4. Gee, Albert
5. Kilpatrick, Hortense
6. Noel, Elizabeth
7. Trotty, Willie F.
8. Wardrup, Max
9. Williams, Monica
10. Williams, Renee
11. Williams-Willis, Linda

Leader/Reporter: Dr. Milton R. Bryant

Resource Person(s): Dr. Elizabeth Noel and Ms. Monica Williams

Recorder: Dr. Willie Trotty

Goal 3. Increase Applied and Basic Research

Known ER(s): (8) A potentially serious lack of understanding by faculty and students in the areas of (a) guidelines and procedures required to utilize human subjects in research; (b) guidelines and procedures required to utilize vertebrate animals in teaching and research; and (c) understanding of bio-safety guidelines and procedures.

Goal 8. Strengthen University Advancement Programs including Fund-raising

Known ER(s): (9) Absence of 501(c) (3) organization (Foundation) which exists and operates on behalf of PVAMU.

(7) Lack of an organized annual fund campaign. Lack of sufficient potential donors to fund endowed chairs which can be matched with funds currently available. Lack of an adequate number of donors to build an endowment to support Intercollegiate Athletics.

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Group C

Meeting Location: Memorial Student Center Ballroom D

1. Adams, Betty
2. Aldridge, Al
3. Ayyar, Radhika
4. Iglehart, Lloyd
5. Muse, Charles
6. Norman, Kaye
7. Pierre, Thelma
8. Rodney, Elaine
9. Walker, Dianne
10. Washington, Fred
11. Williams, Don
12. Woods, Sanderson

Leader/Reporter: Dr. Betty Adams

Resource Person(s): Mr. Lloyd Iglehart and Mr. Don Williams

Recorder: Dr. Fred Washington

Goal 4. Strengthen Environmental Health and Safety Programs on the Campus

Known ER(s): (6) Lack of clearly articulated Campus Emergency Response Plan and also lack of a clearly articulated Communication Plan.

(13) A continuing growth in the volume of deferred maintenance and routine maintenance of campus facilities.

Goal 6. Increase the Efficiency of University Operations

(10) Severe shortage of housing needed to accommodate the increased numbers of students projected in the OCR Priority Plan and essential to the future of the university if OCR Priority Plan funding is to be replaced with state formula funding. Continuing failure of private development and growth in the City of Prairie View which is needed to provide some level of relief on housing, food services, social life, etc.

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Group D

Meeting Location: Memorial Student Center Room 203

1. Albritton, Rosie
2. Harris, Kendall
3. Hobbs, James
4. Hodge, Mary Lee
5. Jackson, Frank
6. Kirby, Kelvin
7. Mireles, Rod
8. Oludayo, Olusanya
9. Quddus, Munir
10. Williams, John R.

Leader/Reporter: Dr. Munir Quddus

Resource Person(s): Mr. Rod Mireles & Mr. James Hobbs

Recorder: Mrs. Mary Lee Hodge

Goal 5. Achieve (and maintain) Financial Stability

Known ER(s): (11) The potential for loss or substantial reduction of the amount of funding provided under the OCR Priority Plan when the Texas Legislature meets again in January 2007.

(15) Greater dependence on tuition and fees paid by students to fund day-to-day operations, including total dependence on increased designated tuition for salary increases and the costs of associated staff benefits.

Goal 6. Increase the Efficiency of University Operations

Known ER(s): (2) A critical need for a more robust movement toward fully infusing technology into the classroom and into the office (faculty and staff), and an immediate need to successfully transition to modern instructional and business practices that are consistent with how today's and tomorrow's students study and learn.

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Group E

Meeting Location: Memorial Student Center Room 202

1. Blackshear, Betti P.
2. Byars, Laretta
3. Campbell, Carol
4. McClelland, Charles
5. McMorris, Angela
6. Mehta, M. Paul
7. Metoyer, Tyra
8. Parker, William
9. Rincon, Alejandra
10. Sabouni, Ikhlas
11. Wilcox, Onimi

Leader/Reporter: Dr. Ikhlas Sabouni

Resource Person(s): Ms. Tyra Metoyer

Recorder: Dr. Laretta Byars

Goal 9. Increase and Enhance the Visibility and Awareness of the University to All Stakeholders

Known ER(s): (12) Possible plan for The University of Houston to move into the Highway 290/Northwest Corridor of Harris County at any time in the future.

(5) Lack of professionalism and personal accountability diminishes institutional vitality and results in loss of productivity. Too many staff with an “entitlement” mentality but with a lack of motivation to achieve excellence.