

Prairie View A&M University Core Curriculum/Academic Major Alignment Matrix

<p>Communications (composition, speech, modern language) The objective of a communication component of the core curriculum is to enable the student to communicate effectively in clear and correct prose in a style appropriate to the subject, occasion, and audience.</p>				
<u>Exemplary Educational Objectives</u>		List each course in the major and its assignment that reinforces the Core Curriculum Exemplary Educational Objectives		
a.	to understand and demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing, and presentation;	AGHR 4413 Paper & Presentation	HUNF 2633 Presentation	
b.	to understand the importance of specifying audience and purpose and to select appropriate communication choices;			HUNF 3323 Construct a Memorandum of Understanding
c.	to understand and appropriately apply modes of expression, i.e., descriptive, expository, narrative, scientific, and self-expressive, in written and oral communication;			
d.	to apply the principles of communicating as process and the analysis of audience and purpose to assignments;			HUSC 2373 Develop Marketing Presentation
e.	to participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding;	AGHR 4413 Group Presentation		
f.	to understand and apply basic principles of critical thinking, problem solving, and technical proficient in the development of exposition and argument; and		HUNF 4693 Position Paper to USDA	
g.	to develop the ability to research and write a documented paper and/or to give an oral presentation.			HUNF 4653 10 page research paper and prospectus presentation